

Overview

The Company: Global With North Dakota Roots



Bobcat Company leads the industry in the design, manufacture, marketing and distribution of compact equipment for construction, rental, landscaping, agriculture, grounds maintenance, government, utility, industry and mining. We strive to empower our customers to do their jobs more efficiently and effectively.

Our roots are deep in North Dakota – having started here in 1947 – and we are the state’s largest manufacturer, with three North Dakota production facilities. Global Bobcat manufacturing facilities are located in France, Czech Republic and China.

Bobcat is a Doosan company. Doosan is a global leader in construction equipment, power and water solutions, engines, and engineering, proudly serving customers and communities for more than a century.

The Brand: Bobcat – One Tough Animal®

The renowned Bobcat brand — ours since the name was first used in 1962 — is synonymous with durability and dependability. Tough, versatile, agile Bobcat® equipment — with its time-tested reliability — has rightly earned the nickname “One Tough Animal.” Bobcat Company continues to be committed to delivering the industry’s best compact equipment.



The Dealers: Standing Behind Every Machine



Bobcat Company has the most extensive compact equipment distribution network in the world. Some 1,000 independent Bobcat dealers back each and every piece of Bobcat equipment, serving customers thousands of local sales, service, parts and rental specialists. Bobcat dealers are known for their dedication to providing outstanding customer service to ensure long, reliable equipment performance.



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Bobcat®, the Bobcat logo and the colors of the Bobcat machine are registered trademarks of Bobcat Company in the United States and various other countries.

