

GARY BELSKY BIOGRAPHY

Gary Belsky, a columnist for Time.com, is the former editor in chief of *ESPN The Magazine* and ESPNInsider.com, one of the largest and fastest-growing paid-content websites in the world. Author of several books, Belsky lectures frequently on decision-making and choice architecture to business and consumer audiences around the world. From 2007 through 2010, Belsky was co-host of a weekly sports radio show on Sirius, and prior to that he was a regular commentator on CNN's *Your Money* and a frequent contributor to *Good Morning America*, *CBS This Morning*, *Crossfire* and *Oprah*. A St. Louis native, Belsky graduated from the University of Missouri in that city in 1983 with a BA in speech communication and political science; he currently serves on the Leadership Council of the Pierre Laclède Honors College at the University. Before joining *ESPN*, Belsky was a writer at *Money* magazine and a reporter for *Crain's New York Business* and the *St. Louis Business Journal*. In 1990, he won the Gerald Loeb Award for Distinguished Business and Financial Journalism. Belsky, who lives in Manhattan, serves on the board of directors of Urban Pathways, one of New York City's largest providers of services to the homeless and mentally ill, and the New York Neo-Futurists, an award-winning East Village theater company.